



A Community Environmental Commitment

This voluntary, pro-active, incentive based education program is intended to create a partnership among local business, government, and the environmental community, to promote citizen action to “**CHOOSEreusable**” shopping bags and recycling of plastic bags. Be a partner and do your part to reduce waste and promote reuse.

Local Businesses will:

- Sponsor special campaigns with the central theme of promoting reusable shopping bags and partner with local government to include educational materials as to the environmental benefits of reusable;
- Provide an incentive to customers when they use a reusable shopping bag;
- Place reminder sign at store entries, shopping cart corrals, parking lot posts or other locations that will benefit customer action, with a reminder sign “*Forget Something? **CHOOSEreusable***”;
- Use the campaign graphics or slogan whenever possible in advertising materials and other promotions to instill the message “**CHOOSEreusable**” reusable shopping bags in every consumer’s mind;
- Develop best practices for training store employees to encourage customer use of reusable and decrease disposable bagging when unnecessary. Train checker to ask customer “Did you bring your bag today” or “Reusable bags, paper or plastic? At close of transaction, train checker and/or courtesy clerk to thank customer for bringing reusable bags.
- Provide in-store plastic bag recycling bins conveniently and prominently located and signed within every store if you distribute plastic bags;

Local Government will:

- Use the “**CHOOSEreusable**” shopping bag campaign graphics in their solid waste education and special promotions to help instill the messaging in every citizens mind;
- Sponsor free reusable bag give-a-ways and promotions with emphasis on low income families;

- Provide plastic bag recycling within all existing recycling programs including curbside when feasible;
- Educate citizens on appropriate places to recycle plastic bags; and,
- Seek special funding through state grants and other opportunities to increase local government support and promotion of the “**CHOOSEreusable**” shopping bag campaign.

Environmental Community will:

- Support the “**CHOOSEreusable**” shopping bag campaign by integrating the campaign graphic in all their promotions and education as to the environmental benefits of reusable bags;
- Seek special funding through federal, state and private grants to promote the campaign through special promotions and bag give-a-ways.
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Citizens will:

- CHOOSE REUSABLE shopping bags and properly recycle disposable bags when occasions arise that disposable is the appropriate option for food safety and sanitation.

Join the effort to support the “**CHOOSEreusable**” shopping bag campaign and do your part to make it a success.

Name (please print)

Organization

E-mail

Telephone

A “**CHOOSEreusable**” website (www.wa-food-ind.org; “CHOOSEreusable”) will maintain a list of names of supporting organizations and individuals. Your contact information will not be published. Indicate here if you do not want to be listed on the website. _____ DO NOT LIST MY ORGANIZATION/NAME ON THE WEBSITE.