

Changes coming with the new WIC Shopping Guide

Effective March 1, 2011

Topic	Changes
WIC customer ID verification	<p>Change to requirements for WIC customer ID verification</p> <p>Checkers were previously trained to compare the signature on the ID to the signature on the WIC check. Starting March 1, Checkers will be required to only match the name of the person using the WIC check with name on the ID and to the name printed below the signature block on the WIC check. WIC customers are still required to show a valid ID (can be appointment folder or other allowed ID) during the WIC transaction at the check stand.</p>
Baby Cereal	<p>Baby cereal in boxes will be the only approved container type.</p> <p>Cartons with the screw top lid (similar to milk cartons) will no longer be allowed. This is because the baby cereal <u>in cartons</u> does not meet Washington's WIC food approval criteria.</p>
Fresh Fruits and Vegetables	<p>Fresh fruits and vegetables on party trays with or without dips are <u>not</u> allowed.</p> <p>There is some conflicting information about party trays in existing food materials. Party trays are not allowed. USDA FNS considers party trays of cut fresh fruits and/or vegetables as an item meant to be served to a group of people at a gathering.</p>
Juice for Children	<p>Examples of orange juice brands in 64 OZ plastic bottles we know are WIC approved are listed in the WIC Shopping Guide.</p> <p>We know people have trouble finding orange juice in this size and container type. We are including some examples of these products in the WIC Shopping Guide.</p>
Juice for Women	<p>Juice for women in 46 OZ plastic bottles will be allowed.</p> <p>Any WIC approved juice currently allowed in a 46 OZ can will also be allowed in a 46 OZ plastic bottle, if available.</p>
Milk, liquid	<p>Clients will be able to buy milk in quart size only when "quarts" is printed on the WIC check.</p> <p>Milk in gallons, half-gallons, and quarts is currently approved, and will continue to be approved. WIC clinic staff will issue checks for "quarts" when clients need milk in quarts for reasons such as limited refrigeration.</p>
Milk, powdered	<p>Dry milk in boxes, cylinders, plastic bags, and pouches will be approved.</p> <p>Dry milk packaged in boxes is currently allowed when "Dry Milk" is printed on the check.</p>
Soy Beverage	<p>Vanilla 8th Continent Soy Milk will be added to list of approved soy beverage.</p>

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Tofu	<p>Some examples of Tofu we know are WIC approved are listed in the WIC Shopping Guide.</p> <p>We know people find it helpful to refer to some examples we know meet WIC criteria. We are including a list of examples of these products in the WIC Shopping Guide. We will maintain a full list of examples on the WIC website.</p>
Whole Grain Choices	<p>Some examples of Whole Grain Choices of 100 Whole Wheat Bread and Tortillas we know are WIC approved, are listed in the WIC Shopping Guide.</p> <p>We know people find it helpful to refer to some examples we know meet WIC criteria. We are including a list of examples of these products in the WIC Shopping Guide. We will maintain a full list of examples on our website.</p>
Whole Grain Choices 100% Whole Wheat Bread	<p>Bread with “Pockets of Honey” will <u>not</u> be allowed.</p> <p>100% whole wheat bread with added flavors, foods, or spices is not allowed, including bread with “Pockets of Honey”.</p>
Food category names and food descriptions on the WIC check	<p>Food category names and food descriptions on checks will match</p> <p>Changes are being made so the WIC check and WIC Shopping Guide match. Food categories affected:</p> <ul style="list-style-type: none"> • Breakfast Cereal • Fish – Canned • Fresh Fruits and Vegetables • Juice 46 OZ
Check message	<p>The message on checks will change to reference the WIC Shopping Guide, instead of the WIC Food Brochure.</p> <p>The message, “You can buy less, not more. See the WIC Food Brochure” will be changed to “You can buy less, not more. See the WIC Shopping Guide”.</p>